



1 Nike Rise from W+K Portland
2 VW Polo: Last Tango in Compton through DDB London

As far as *shots* is concerned, the last (just more than) 12 months belongs fairly and squarely to those clever kids at Wieden + Kennedy Portland. Amassing a very impressive 62 points since the beginning of last year is no mean feat and, let's be honest, thoroughly deserved.

Unsurprisingly, there are two clients that have managed to more or less camp out on the *shots* site and DVD during that period of time, and they are Nike and Old Spice. The fantastic work for *The Man Your Man Should Smell Like* campaign plus spots for Nike such as *Rise* and *Boom* pushed the points total to the top of the tree.

Elsewhere, the inaugural *shots* Agency rankings list is pretty multi-cultural. London features heavily behind Portland, with DDB, Fallon and Portland's sister agency filling the next three spots. From there, we have entries from Paris (BETC Euro RSCG and TBWA), Tokyo (Dentsu East), Mumbai (O&M) and even Bogota (DDB). Throw in some Dutch, American, Australian, German, Canadian and Argentine shops and it truly is a united nations of advertising.



AGENCIES

1	Wieden + Kennedy, Portland	62
2	DDB, London	43
3 =	Wieden + Kennedy, London	34
3 =	Fallon, London	34
5	BETC Euro RSCG, Paris	33
6 =	RKCR/Y&R, London	30
6 =	Mother, London	30
8	Dentsu East, Tokyo	27
9	Ogilvy & Mather, Mumbai	22
10	Tribal DDB, Amsterdam	21
11	Heimat, Berlin	19
12	Santo, Buenos Aires	18
13	TBWA\Paris	17
14	DDB, Bogota	15
15 =	Droga5, Sydney	13
15 =	Lowe Strateus, Paris	13
15 =	BBDO, Toronto	13
18 =	CHI & Partners, London	12
18 =	TBWA\Chiat\Day, New York	12
18 =	Ponce, Buenos Aires	12



1 Daniel Kleinman's VW: Moonlighting
2 Nokia NB: Hands On directed by Martin Krejci

Talk about close. The *shots* Directors list is separated, top to bottom, by only eight measly points, making it far and away the closest-run race of all the categories. There are some familiar names on the list and it'll come as no great surprise that the man topping the pile is Rattling Stick's Daniel Kleinman.

A host of great Contenders, a couple of Showcase appearances - notably VW:

Moonlighting - and one slot on the French Country Feature is what propelled Kleinman to the number-one spot, and richly deserved it is too. Not far behind in joint second place are Martin Krejci from Stink and animation geniuses Psyop. Krejci's work for German

DIY giant Hornbach, *Cow and Faces*, both appeared on the Showcase, while Psyop's work for Schweppes, Xbox and LG gives them cause for celebration.

Erich Joiner, this issue's Source contributor, makes the top-10 names, as does Smuggler director Brian Beletic, who takes fourth place. Relative newcomer to the scene Yoann Lemoine also makes it onto a list that is frankly bursting with talent.

DIRECTORS

1	Daniel Kleinman	19
2 =	Martin Krejci	17
2 =	Psyop	17
4 =	Brian Beletic	15
4 =	Tom Kuntz	15
6 =	Steve Rogers	14
6 =	Tim Bullock	14
8	Erich Joiner	13
9 =	Adam Berg	12
9 =	Rupert Sanders	12
9 =	Bart Timmer	12
9 =	The Glue Society	12
9 =	Tomas Jonsgården	12
9 =	Yoann Lemoine	12
9 =	Dvein	12
16 =	Noam Murro	11
16 =	Prasoon Pandey	11
16 =	Traktor	11
16 =	Edouard Salier	11
16 =	Gary Freedman	11
16 =	Nima Nourizadeh	11
16 =	Peter Sluszka	11
16 =	Mark Zibert	11